

Dominik Dvorak

Audiovisual Creative

A creative with multidisciplinary skills, marketing theory knowledge and 9 years of audiovisual production background.



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WORK EXPERIENCE

Content Creator Heineken (Publicis Groupe)

Amsterdam, NL

01/2020 – 12/2020 (1 year)

Heineken Global Social Media Team

Tasks and Acquired Skills

- Social Media Content (Ideation, Graphic & Motion Design)
- Promotion videos (Filming, Motion Design)

Contact: Juyong Kim – juyong.kim@publicisgroupe.com

Graphic Designer KINDRED.

Prague, CZ

02/2016 – 06/2019 (3 years and 4 months)

Advertising agency blending data, technology & creativity.

Tasks and Acquired Skills

- Social Media Content (Photo, Video, Animations)
- Case Studies (Video, Motion Design)

Contact: Nikola Foktova – nikola.foktova@kindredgroup.cz

Client Service / Graphic Design Intern Nydrl.

02/2015 – 05/2015 (3 months)

Prague, CZ

Student Internship in 'Hatch Agency' powered by Nydrle.

Tasks and Acquired Skills

- Social Media Strategy and Production

Field Sound Recordist

Czech Television and other productions

09/2011 – 06/2014 (2 years and 10 months)

Tasks and Acquired Skills

- Sound Assistant at Feature Film, TV and Advertisement Location Shooting.
- Team Cooperation, Responsibility, Working Under Stress.

EDUCATION

Marketing Communication and PR (Bachelor's Degree)

Charles University, Faculty of Social Sciences

2016 – 2019

Prague, CZ

Courses

- Sociology | Behavioral Economy | Strategic Management and Marketing | Digital Communication | Brand Building | Creativity in Advertising | Language Culture | History and Theory of Marketing Communication and Public Relations | Political and Institutional Marketing

MAIN SKILLS

Idea Making

Art Direction

AV Content Production

TECHNICAL SKILLS

Adobe CC

After Effects, Photoshop, Premiere, Audition, Illustrator, InDesign, Dimension

AV Production

Video Production Planning (Screenplay & Storyboards)
Shooting with DSLR cameras and Audio Equipment

SOFT SKILLS

Empathy

Perfectionism

Responsibility

Team Leadership

Patience

Helpfulness

Loyalty

Dedication

Optimism

LANGUAGES

Czech

Native Proficiency

English

Full Professional Proficiency

Italian

Professional Working Proficiency

Dutch

Elementary Proficiency

PERSONAL PROJECTS

Ži movie (2012) [↗](#)

- An independent short movie directed by Dominik Dvorak, based on a story by Marek Skotnica.

HONOR AWARDS

ADC Creative Award (Bronze) [↗](#)

Art Directors Club Czech Republic

- Part of the realisation team of the 'Eat This Paper' campaign

INTERESTS

Sailing

Aviation

Hiking

Art

History

Games

Fantasy

Roleplaying

EDUCATION

Marketing Strategy

Orange Factory (Higher School)

2014 – 2015

Prague, CZ

Courses

- History of Art | Theory and History of Advertising | Massmedia | Aesthetics | Ethics | Marketing | Management | Economics | Art Techniques in Advertising

Computer Graphics

High School of Applied Cybernetics

2006 – 2010

Hradec Kralove, CZ

Courses

- History of Art | Classical Arts – Drawing, Painting, Sculpture | Digital Arts – Graphic Design, 3D Modelling, Photography, Videography | Basics of Architecture Design | Information Technologies

PUBLICATIONS

Bachelor Thesis

The Use of Foreign Languages in Advertising and its Influence on Advertising Message Perception

Author

Dominik Dvorak

to be published

Charles University, Faculty of Social Sciences, Institute of Communication Studies and Journalism

REFERENCES

Juyong Kim

"Business Director One Team Heineken"

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Nikola Foktova

"Creative Director KINDRED,"

Contact: nikola.foktova@kindredgroup.cz – +420 723 158 921

Kristina Sedeke

"former Head of Social Media (KINDRED.)"

Contact: kristina.sedeke@kindredgroup.cz – +420 734 153 677