

# Dominik Dvorak

## Audiovisual Creative

A creative with multidisciplinary skills, marketing theory knowledge and 8+ years of audiovisual production background.



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🌐 www.dominikdvorak.com

🌐 linkedin.com/in/dominik-dvorak

## WORK EXPERIENCE

### Graphic Designer KINDRED.

02/2016 – 06/2019

Prague, CZ

Advertising agency blending data, technology & creativity.

#### Tasks and Acquired Skills

- Social Media Content (Photo, Video, Animations)
- Case Studies (Video, Motion Design)

Contact: Nikola Foktova – nikola.foktova@kindredgroup.cz

### Client Service / Graphic Design Intern Nydrle.

02/2015 – 05/2015

Prague, CZ

Student Internship in 'Hatch Agency' powered by Nydrle.

#### Tasks and Acquired Skills

- Small Team Leading
- Social Media Strategy and Production

### Skipper

Lotos / La Bum

08/2013 – 08/2019

Mediterranean Sea

Skipper of a private sailing yacht.

#### Tasks and Acquired Skills

- Small Team Management, Problem Solving
- Route Planning and Navigation

### Field Sound Recordist

Czech Television and other productions

09/2011 – 06/2014

#### Tasks and Acquired Skills

- Sound Assistant at Feature Film, TV and Advertisement Location Shooting.
- Team Cooperation, Responsibility, Working Under Stress.

## EDUCATION

### Marketing Communication and PR (Bachelor's Degree)

Charles University, Faculty of Social Sciences

2016 – 2019

Prague, CZ

#### Courses

- Sociology | Behavioral Economy | Strategic Management and Marketing | Digital Communication | Brand Building | Creativity in Advertising | Language Culture | History and Theory of Marketing Communication and Public Relations | Political and Institutional Marketing

## MAIN SKILLS

Idea Making

Art Direction

AV Content Production

## TECHNICAL SKILLS

### Adobe CC

After Effects, Photoshop, Premiere, Audition, Illustrator, InDesign

### AV Production

Video Production Planning, Screenplay Writing, Storyboard Drawing, Shooting with DSLR cameras and Audio Equipment

## SOFT SKILLS

Empathy

Perfectionism

Responsibility

Team Leadership

Patience

Helpfulness

Loyalty

Dedication

Optimism

## LANGUAGES

Czech

Native or Bilingual Proficiency

English

Full Professional Proficiency

Italian

Professional Working Proficiency

Dutch

Elementary Proficiency

## PERSONAL PROJECTS

Ži movie (2012) [↗](#)

- An independent short movie directed by Dominik Dvorak, based on a story by Marek Skotnica.

## HONOR AWARDS

ADC Creative Award (Bronze) [↗](#)

Art Directors Club Czech Republic

- Part of the realisation team of the 'Eat This Paper' campaign

## INTERESTS

Sailing

Aviation

Hiking

Art

History

Games

Fantasy

## EDUCATION

### **Marketing Strategy**

Orange Factory (Higher School)

2014 – 2015

Prague, CZ

#### *Courses*

- History of Art | Theory and History of Advertising | Massmedia | Aesthetics | Ethics | Marketing | Management | Economics | Art Techniques in Advertising

### **Computer Graphics**

High School of Applied Cybernetics

2006 – 2010

Hradec Kralove, CZ

#### *Courses*

- History of Art | Classical Arts – Drawing, Painting, Sculpture | Digital Arts – Graphic Design, 3D Modelling, Photography, Videography | Basics of Architecture Design | Information Technologies

## PUBLICATIONS

#### *Bachelor Thesis*

### **The Use of Foreign Languages in Advertising and its Influence on Advertising Message Perception**

#### *Author*

Dominik Dvorak

#### *to be published*

Charles University, Faculty of Social Sciences, Institute of Communication Studies and Journalism

## REFERENCES

Nikola Foktova

*"Creative Director KINDRED,"*

*Contact: nikola.foktova@kindredgroup.cz – +420 723 158 921*

Kristina Sedeke

*"former Head of Social Media (KINDRED.)"*

*Contact: kristina.sedeke@kindredgroup.cz – +420 734 153 677*